

WORLD FAMILY FORUM

THE PLANET EARTH IS OUR ONLY ABODE,
LET'S MAKE IT OUR SWEET HOME

A DIFFERENT WORLD IS POSSIBLE.

**GALA TREE
PLANTATION
IN AGRA**

**PLANTING OF
200,000
SAPLINGS IN THE
DISTRICT**



For Private Circulation Only

BRIEF SYNOPSIS

Today we are living in a global village. The world is shrinking rapidly and drastically. Barriers of boundaries and questions of sovereignty has been eclipsed by the emergence of concepts like globalization, economic liberalization and open market world economy. So is the change in the interpretation of ethics, principles, morals and values. Society is on the brink of collapse. Materialism and mechanism has overpowered emotions and the feeling of community living. Challenges are ahead all over the world. Transformation of the system is proving to be a nightmare. Ethnic conflicts, apartheid, terrorism, illiteracy, population explosion, power alignments and wars have become reasons of genocides. The gap between developed and developing areas of the world is getting widened. Developing regions have become the dumping ground for the careless developed world. Inner instincts, infatuations and fascinations for international philosophy, spirituality, reculsion, intellectualism and informative aesthetic intelligence are no longer the components of international peace and co-existence. The concept of 'whole world is a family' is still like a dream and a goal still far off from attainment. The formation of 'World Family Forum' got necessary from a bird's eye view on the present global scenario. 'World Family Forum' is committed to lighting candle, removing darkness and ensuring profound all round growth, development and welfare. We believe in clubbing the approach of the fundamentals of traditionalism with the essence of modernism.

The concept of global village and global family has always been universal in nature, a combination of ancient and modern era where universal brotherhood has been echoed and this is far from any geographical, historical, cultural, religious, social and political compartmentalization of barriers. Humanity can not be subjected to artificial restrictions. We author our own destiny. Extreme poverty is a curse while absolute luxury a sin, a truth which can not be disputed. Let's responsibly write a new destiny of the high standards of ethics, action and peace to attain our ultimate global goal bliss, and only bliss. This is what necessitated in constituting this World Family Forum.

Aims & Objectives of world Family Forum.

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|-------------------------------------|-----------------------------|--|
| a) Universal Brotherhood | b) Equitable Society | c) Social Harmony |
| d) Disaster Management | e) Human Development | f) Institutions of Developments |
| g) Basic Amenities | h) Social Justice | i) Trade |
| j) Ecology & Environment | k) Gender Equality | |

Gala Tree Plantation



Prof. Shyam S. Sharma, Patron, World Family Forum & President, Fair Trade Forum- India planting the first sapling at Agra.

The importance of trees can never be under-emphasized. In today's world, where we are facing the greenhouse effect, environmental degradation and pollution, trees are undoubtedly the best friends of human beings. They purify air, maintain ecological balance, prevent soil erosion and provide much needed nutrients to the soil. According to Forest Survey of India report, only 23% of India was covered with trees. The National Forest Policy of the Government target for 2012 is 33% coverage for each of the States of India.

The low forest coverage in India makes it mandatory for every citizen to join hands to plant, protect and

manage tree coverage on a sustainable basis. Trees are positively of great importance for the creation of favorable climate, enhance fertility of the soil, remove erosion and salinity and maintain ecological balance. The involvement of people, particularly at the grassroots level and agencies outside the Government is crucial for achieving these targets.

The Government of Uttar Pradesh decided to increase the green cover in the state from the paltry 9.3% at present by planting 10 million saplings on 30th July 2007 in the state. It was the first such joint mega-public action ever undertaken by Labor Department, Agra, U.P. The campaign provided an ideal opportunity to the citizens from all walks of life to participate in the efforts to forestation in the state.

World Family Forum organized a massive tree plantation work in Village Lakhapur, Sikandra, Agra, U.P. with the active participation of Forest and Labor Departments, Agra, U.P. to increase the number of trees in Agra. At this campaign, Shri Mukesh Kumar Meshram, I.A.S., District Magistrate- Agra was scheduled to inaugurate, however, due to a prolonged meeting with the Chief Minister on tree plantation campaign in U.P., he could not make it to the venue at the last moment and sent his best wishes. Due to his pre-occupation, the program was chaired by Prof. Shyam Swarup Sharma, President, Fair Trade Forum- India and Patron, World Family Forum.



Mr. Rakesh Divedi, Asst. Labor Commissioner, Firozabad.



Mr. V. K. Rai, Assistant Labor Commissioner, Agra and Mr. Sarvesh Sharma of Agra Bazaar.



Mr. Manmohan Shastri, Chairperson WFF.



Mr. Lokesh Kaushik, Member, Central Child Labour Advisory Board, Ministry of Labor.



Mr. S. P. Shukla, Deputy Labor Commissioner, Agra.



Mr. Virender Yadav, Deputy Labor Commissioner, Bareilly.



Mr. Kailash Joshi, Social Worker.



Master Leo, a Student, New Delhi.

Mr. Manmohan Shastri, Chairperson, World Family Forum, Rev. Basant Kumar, Executive Director WFF, Mr. Rajnath Regional Coordinator, WFF, U.P. Represented World Family Forum, while Mr. S. P. Yadav, Regional Director-Forests was the special guest. Mr.

Lokesh Kaushik, Member, Central Child Labor Advisory Board, Ministry of Labor, Government of India, Mr. S. P. Shukla, Deputy Labor Commissioner-Agra and Mr. V. K. Rai, Assistant Labor Commissioner- Agra took a leading role in the tree plantation.



Activists

Prof. Shyam Swarup Sharma asserted that India was facing immense crunch of forestation and environmental upgradation all over the country. We have been destroying our own environment recklessly. This situation has to be reversed by large-scale plantations and urged the people to participate in the tree plantation drive and ensure that the planted trees were taken care of to make the campaign a success. There is no short cut.

Special care was taken in choosing 1,000 saplings from among the native species like Neem, Bel, Sawani, Sheesham, Ashoka, Peepal and Amrood. The saplings were very kindly provided by the Forest Department, Agra. The good thing is that the air, water, soil and climate of Agra region are most suitable for the growth of these native species ensuring greater survival rate. These species are known to be most effective in fighting air and noise pollution and support eco-system.

On invitation from World Family Forum 1,000 people offered to plant a tree each and the campaign kicked off well. The First sapling of Neem plant was planted by Prof. Shyam Swarup Sharma, President, Fair Trade Forum- India and



Activists

Patron, World Family Forum followed by Mr. Manmohan Shastri, Chairperson, World Family Forum, Mr. Lokesh Kaushik, Member, Central Child Labor Advisory Board, Ministry of Labor, Mr. Virender Yadav, Deputy Labor Commissioner, Bareilly, Mr. S. P. Shukla, Deputy Labor Commissioner, Agra, Mr. V. K. Rai, Assistant Labor Commissioner- Agra, Mr. S.P. Yadav, Regional Director, Forests and Rev. Basant Kumar. 1,000 saplings were planted in 13 Bighas (36000 Meters) virgin land in Village Lakhanpur on Delhi-Agra National Highway by one thousand people along with Ms. Reeta Shastri from Usha Exim (P) Ltd. - New Delhi, Mr. Sarvesh Sharma from Agra Bazar-Agra, Mr. Kailash Joshi from Tara Projects-New Delhi, World Family Forum officials, Media and grassroots artisans and a number of men & women from the general public. Master Leo, a student from New Delhi and other children also showed great enthusiasm in planting these trees which they knew would recharge ground water, prevent soil erosion & silting and improve the quality of air.

Before the plantation activity began,

Planters were briefed by Mr. Rajnath about the significance of native trees, how to plant them and the after care. The participants were asked to conduct follow-up activities to see how the saplings they had planted were doing. It was explained that planting trees was the initial step, followed by proper

care, watering, protecting and further tending. Overall, the activities led to tremendous goodwill generated amongst the local communities. Most of all, the event displayed the complete involvement and team work towards espousing the cause of Environment Conservation.



Women Activists

AN EARNEST APPEAL TO TURN INDIA GREEN

Humans have unduly exploited the Mother Nature to the hilt. Hills and mountains have become devoid of greenery. Forests look barren. The level of global warming is causing untold miseries on mankind. Thank God, there are still men and women who think and act positively by planting trees. Tree planting in India will usher in economic prosperity, protect land erosion, provide life sustaining water and generate newer employment opportunities. You can help in this noble cause. Donate Rs. 50 for every tree planted and cared for in your name. You can plant as many trees as you wish. A similar tree plantation drive can be organized at world level with local chapters taking the lead. Please contact World Family Forum.

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Manmohan Shastri
(Good-Do)
Chairperson
World Family Forum



जनपद में लगभग दो लाख पौधों का रोपण

आज, आगरा। वर्ल्ड फैमिली फोरम, नई दिल्ली, वन एवं वन विभाग के सौजन्य से लखनपुर सिमेंट कार्प्लान्ट पर वृक्षारोपण कार्यक्रम का आयोजन किया गया, जिसमें एक हजार वृक्ष एक सप्ताह के अन्दर लगाने का लक्ष्य रखते हुये कार्यक्रम का शुभारम्भ ३० जुलाई को तारों जिलाधिकारी, की अध्यक्षता में आयोजित किया गया था। जिलाधिकारी की अतिरिक्त व्यवस्था के कारण कार्यक्रम की अध्यक्षता फॉरट ट्रेड फोरम इण्डिया के अध्यक्ष प्रोफेसर श्याम स्वरोपण शर्मा द्वारा किया गया।

जिलाधिकारी मुकेश मेथाम ने अपने शिबिर कार्यालय में वृक्षारोपण कर महाअभियान की शुरुआत की। इस अवसर पर प्रभागीय निदेशक आन्धा एनपी कादव, मुख्य विक्रय अधिकारी डा० हरीराम, उप जिलाधिकारी चर्म सिंह ने शिबिर कार्यालय में ७५० पौधे लगाये।

पूरे प्रदेश में एक साथ एक ही दिन में करोड़ वृक्षारोपण कार्यक्रम के अन्तर्गत जनपद आगरा में करीब दो लाख पौधों का

रोपण किया गया। मण्डलायुक्त सीताराम मीना ने केन्द्रीय वातावरण तथा जिलाधिकारी मुकेश मेथाम ने अपने शिबिर कार्यालय में वृक्षारोपण सम्बोधन में मण्डलायुक्त के जनता से अधिक से अधिक वृक्षारोपण कर ऐतिहासिक विश्व कीर्तमान बनाने के प्रदेश सरकार की संकल्प को पूरा करने में सहयोग की अपील। उन्होंने कहा कि वृक्षारोपण से पर्यावरण संरक्षण के साथ-साथ ग्लोबल वार्मिंग जैसी जटिल समस्याओं के निवारण में मदद मिलती है।

वृक्षारोपण आगरा बाजार आगरा के प्रतिष्ठान में आयोजित किया गया। जहाँ लगभग १२ एकड़ जमीन वृक्षारोपण हेतु उपलब्ध करायी गयी। उक्त भूमि वाउन्ट्रीवाल से घिरी होने के कारण सतप्रतिपाल वृक्षारोपण हेतु सुरक्षित है। यह देखते हुये ही जिलाधिकारी, महोदय ने उक्त भूमि पर निःशुल्क वृक्षारोपण कराये जाने की सहमति दी। आगरा बाजार एवं तारा प्रोजेक्ट की ओर से सर्वेश शर्मा, अजय शर्मा, डी० पी० शुक्ला, श्रीमती रीता शारमी (शिजो) सहित भारी संख्या में कर्मचारी उपस्थित थे।

PLANTING OF 200,000 SAPLINGS IN THE DISTRICT

Agra, Aug 1, World Family Forum, New Delhi organized a Mega Tree Plantation Camp co-sponsored by the Labour and Forest Departments in Lakhnupur, Sikandara, and where 1,000 saplings were planted from 30th July onwards under the leadership of the District Magistrate. Due to intense pre-occupation of the District Magistrate, the Program was chaired by Prof. Dr. Shyam Swarup Sharma, President, Fair Trade Forum-India and Patron, World Family Forum.

The District Magistrate, Mr. Mukesh Kumar Meshram launched the tree plantation program by planting saplings at his Camp Office. Divisional Director, Mr. S. P. Yadav Chief Medical Officer, Dr. Hari Ram and Deputy District Collector, Mr. Dharam Singh were also present At this occasion. 750 saplings were planted at the Camp site. At this occasion Officer on Special Duty, Mr. Dinesh Kumar Verma pledged to take care of the saplings planted.

Under the program of planting 10 million saplings in one day throughout the State, 200,000 saplings were planted in Agra District alone. Divisional Commissioner,

Mr. Sitaram Meena inaugurated the tree plantation drive by planting the first sapling in the Central Jail Complex, while the District Magistrate, Mr. Mukesh Meshram launched the program by planting a sapling at his Camp Office. In his address, the Divisional Commissioner appealed to the people at large to make historic record breaking decision of the Government a grand success by planting as many saplings as possible. He emphasized tree plantation is the solution for environmental protection and complex issues like global warming.

The tree plantation was done in the land belonging to Agra Bazaar, where 12 acre land was made available for planting saplings. Because the land is covered by a boundary wall from all sides, it was considered 100% safe for tree plantation. This led the District Magistrate to provide his approval to make available free saplings for plantation. Mr. Sarvesh Kumar, representing Agra Bazaar and Tara Projects, Mr. Anand Sharma, Mr. D. P. Shukla, Mrs Reeta Shastri (Leo) and a large number of workers, women and students participated in the program.

A Model of Cooperation

USHA EXIM PVT. LTD. is a New Delhi based ethical producer of crafts and furniture exported worldwide. It has lent valuable support to World Family Forum by funding various activities of poverty eradication, women empowerment, child rights, employment generation and tree plantation. Their co-operation, insight and action is highly appreciated and will go a long way in stabilizing India's ecology. Usha Exim is also promoting a number of products made by the grassroots under developmental projects of the Forum like Banana by-products, Honey and Bamboo crafts through exhibitions at International Trade Fairs, local and national trade events, thereby using trade as a medium of rural development in India-generating employment.

World Family Forum invites all business houses to join and lead this model of social responsibility leading to human development.



WORLD FAMILY FORUM

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